

Lanyard Sponsorship

Get prominent brand visibility with branded lanyards, attached to printed badges and distributed to attendees, speakers, exhibitors and press.

Sponsorship includes:

- Branded lanyards distributed to all attendees
- Lanyards supplied by sponsor

\$6,950

Aisle Signage Sponsorship

Get added visibility during the expo and drive traffic to your booth with sponsored exhibit hall signs.

Sponsorship includes:

- Sponsor logo on double-sided banner hung above each aisle throughout the exhibit hall

\$6,000 (exclusive)

Floor Plan

Get added brand recognition and direct traffic to your booth with event floor plan sponsorship.

Sponsorship includes:

- Sponsor logo on interactive website floor plan, printed floor plan in on-site Show Guide and event signage
- Highlighted sponsor booth with logo on the show floor plan
- Full-page advert in on-site Show Guide

\$6,450

Conference Stage Sponsor

Position your brand in front of an audience of engaged industry professionals at the Conference Main Stage and Viewing Stage. This year will see a combined 3 day agenda, covering key topics for Foam Expo and Adhesives & Bonding Expo attendees giving your brand exposure across the both events.

We will be offering an opportunity to be the exclusive sponsor in your field offering

- Exclusive 3 Day sponsor package
- Logo from hanging banner above the stage
- Logo on agenda signage by entrance to stage
- Company literature to be distributed within the conference areas (material provided by sponsor)
- Branding on the digital agenda as the stage sponsor

A maximum of 2 opportunities at \$10,000

Floor Tile

Direct attendees to your booth throughout the exhibition hall with high-visibility branded floor tiles.

Sponsorship includes:

- Branded floor tiles directing visitors to sponsor booth

\$2,950 (six tiles)

	BRONZE	SILVER	GOLD*
Product feature or News feature on Event Highlights page	✓	✓	✓
Enhanced listing	✓	✓	✓
Social media	✓	✓	✓
Advert/ Banner in Event Highlights page	No	Half page	Full page
Advert in show guide	No	Half page	Full page
COST	\$1,495	\$2,495	\$3,495

**Platinum packages available on request*

DIGITAL

Industry Report and Webinar

Investment:

€12,500 / \$15,000 (exclusive)
€5,000 / \$6,000 (non-exclusive)

Lunch and Learn

Investment: €4,950 / \$5,950

App Scrolling Banner Advert Loop

An advert in the scrolling banner loop appearing on multiple pages. This opportunity is limited to 5 advertisers to ensure a high frequency of advert impressions for each individual advertiser. Adverts are linkable.

5 opportunities at \$1,995

For sponsorship and exhibition inquiries please contact:

Tom Rhodes - Portfolio Director
tom.rhodes@smartershows.com

Tel: +44 1273 916 301
USA: +1 855 436 8683
Fax: +44 1273 774341

Mitchell Ingram - Exhibition Manager
mitchell.ingram@smartershows.com

Tel: +44 1273 916 300
USA: +1 855 436 8683
Fax: +44 1273 774341

Benjamin Jordan - Exhibition Sales Executive

benjamin.jordan@smartershows.com

Tel: +44 1273 916 316
USA: +1 855 436 8683
Fax: +44 1273 774341